

Somerset County is asking residents to provide feedback on its communications tactics and strategy in an anonymous and informal online survey facilitated by the Rutgers University's Edward J. Bloustein School of Planning and Public Policy.

The survey, which residents can fill out and submit by [clicking here](#) until Sept. 30, is available in five languages including English, Spanish, Simplified Chinese, Gujarati, and Hindi. The majority of questions have multiple-choice answers, making the survey quick and easy to complete in about 10 minutes. Residents who provide contact information will be entered into a drawing to win a \$100 gift card.

Somerset County is conducting the communications study to determine how well the county keeps residents informed about programs, services and resources. The goal of the initiative is to identify strategies that will help to increase public awareness and engagement.